

# Catholic School Management Seminar Series for Catholic School Vitality

Each series provides a customized response to particular school needs and readiness, skillfully presented and reflective of CSM's more than 40 years working in over 100 dioceses and with thousands of Catholic schools.

Professional development for Catholic school leaders, staff, and volunteers can be a catalyst for positive change, but all too often these sessions are isolated events that may be interesting at the moment yet don't provide the depth or follow up that is truly needed. CSM's skilled and knowledgeable presenters sequence and deliver information at regular intervals throughout the school year to build understanding, engagement, confidence, and accountability. Each session allows for introduction of new content, discussion, small group work, and future planning time. After attending a seminar, participants are prepared with items for immediate implementation as well as 'homework' for continued adaptation and growth.

Seminar series are designed to provide engaging content and activities for school leaders, staff, board members, and volunteers to grow their capacity and understanding of the most important topics facing Catholic schools today:

- Effective marketing and communication
- Comprehensive enrollment management programs
- Successful events and funding programs
- Board development and functioning
- Mission, vision and leadership



*"The presentations facilitated by Catholic School Management empowered our leadership in the Diocese of Paterson to strategically market their schools based on best practices, research and data with the utmost professionalism which yielded a new skillset and toolset for our leaders in a collaborative and collegial manner to support our mission and the promotion and sustainability of Catholic education."*

Mary Baier  
Superintendent  
Diocese of Paterson



*A division of Christian Brothers Services*

**Strategy | Planning | Leadership**

for more information, find us at: [catholicschoolmgmt.com](http://catholicschoolmgmt.com)  
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# Customize Your Seminar Series

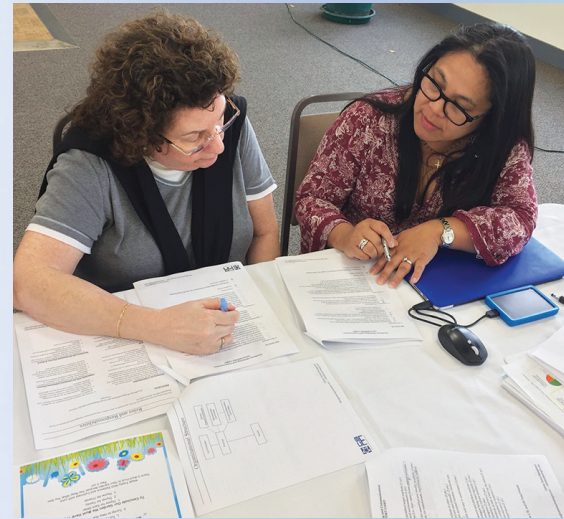
Choose options to work with your circumstances, schedule, geography and budget:

- **Number and Frequency**  
How many and how often
- **Time and Format**  
Full day, evening, weekend or otherwise
- **Topics to be Addressed**  
Introduce a range of topics or go in depth in a particular area of need

## Popular Series Topics

- Best Practices in Catholic School Leadership: From Mission to Management
- Building A School Community: Enhancing Parish and School Collaboration
- Developing a Marketing Message and Creating an Enrollment Management Plan
- Establishing a Communication Program to Support Successful Funding Programs
- Advancement Basics - Contemporary Best Practices in Enrollment and Development Programs
- Effective Board and Committee Functioning
- Initiating or Renewing a Strategic Planning Process
- Technology Planning and Implementation for Success in a Digital World
- Gathering, Using and Publicizing Data to Enhance School Image

**All seminars include presentation materials, large and small group discussion and activities, an electronic resource guide, and opportunity to review samples and best practice examples.**



## The Value of CSM Services

*“Excellent session. Appreciate the nuts and bolts, in addition to theory, data and history. Having tangible tools to implement immediately is assuring.”*

Patty Patano  
Principal  
Holy Cross School



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